

RESOURCE DEVELOPMENT COMMITTEE

resourcedev@usgbc-li.org

Jenny-Lynn Georgiades, LEED AP ID+C - Chair
(917) 902-8320



USGBC-LI

CHAPTER SPONSORSHIP OPPORTUNITIES

ANNUAL CORPORATE SPONSORSHIPS

As an annual sponsor of the U.S. Green Building Council Long Island Chapter, you will receive recognition within a leading community of high performance green building professionals, educators and suppliers while helping to promote industry innovation and the growth of a strong, diverse green building community. Your sponsorship dollars will support a variety of initiatives, including:

- Green education and programs
- Community outreach
- Advocacy for green building regulations within local towns and municipalities
- Green scholarships at both the high school and college levels

2010 SPONSORSHIP PROMOTION

Be among the first companies to sponsor the USGBC Long Island chapter and receive exclusive benefits. Sign up by June 2010 and enjoy a year and a half of sponsorship benefits for the price of one year. 2010 annual sponsors will also receive use of the USGBC-LI logo with "Founding Sponsor" designation for as long as they remain a chapter sponsor.

SPONSORSHIP LEVELS RANGE FROM CERTIFIED TO PLATINUM. BENEFITS OUTLINED BELOW:

Annual Sponsorship Levels					
Levels	Chapter Friend \$500	Certified \$1000	Silver \$2000	Gold \$5000	Platinum \$10,000
Web Exposure					
Placement on Chapter Homepage	---	Company Name	Company Logo – Silver	Company Logo – Gold	Company Logo - Platinum
Recognition in weekly eblasts	---	1	2	3	4
Placement in quarterly newsletters	---	Company Name	Company Logo	Company Logo + Info	Company Logo + Info + (1)Featured vendor Article
Placement in Chapter Resource Directory	Listing	Listing	Listing + Logo	Listing + Logo + Link	Listing + Logo + Link + Profile
Event and Meeting Recognition					
Program Supporter at Morning Salon	---	1	2	3	4
Event Supporter at Sustainable Cocktails	---	1	2	3	4
Event Supporter at Member Orientation	---	1	2	3	4
Complimentary Items					
Chapter Memberships	---	1	2	4	8
Discount on LEED Study Groups for Chapter Members	---	---	---	15%	20%
Admission to Morning Salons	---	1	2	4	8
Admission to Evening Programs	---	1	2	4	8
Use of Chapter Logo and Name					
Use of Logo and/or the following phrase:	"Sponsor of USGBC-LI"	"Certified Sponsor of USGBC-LI"	Chapter Logo + "Silver Sponsor of USGBC-LI"	Chapter Logo + "Gold Sponsor of USGBC-LI"	Chapter Logo + "Platinum Sponsor of USGBC-LI"

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EVENT SPONSORSHIPS

USGBC-LI has a calendar full of events that reflect the mission and current goals of the Chapter by educating and connecting our membership. By sponsoring events, corporations can promote themselves among a vast group or a targeted audience.

Types of Events: USGBC-LI has a wide variety of events to choose from as highlighted below.

- **Sustainable Cocktails:** Long Island's most popular "green" networking event. This monthly meet and greet attracts individuals from many different industries who share a common interest in healthy and sustainable environments.
- **Member Orientation:** A quarterly morning meeting that provides information on the chapter, its committees, events and initiatives. This event is also a networking forum for members to share ideas with each other and with committee chairs and board members.
- **Morning Salons:** Educational programs given in an intimate classroom style atmosphere. Salons are held in Nassau and Suffolk Counties and highlight issues, trends and products within the green building industry.
- **Evening Seminars:** Educational programs that often include a panel discussion, multi-media presentation, networking and dinner.

SPONSORSHIP OPPORTUNITIES AND BENEFITS ARE OUTLINED BELOW:

Event Sponsorships			
Type	Benefits	Sponsor or National Member	Non-Sponsor & Associate Member
Sustainable Cocktails			
Vendor Sponsorship-Limit 1	Display table, recognition in eblasts, logo/link/profile on event webpage & up to (4) free admissions	\$200	\$275
Event Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & (1) free admission	\$75	\$125
Member Orientation			
Breakfast Sponsor-Limit 1	Display table, logo/link/profile on event webpage & recognition during presentation and in eblasts	\$250	\$325
Event Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table & recognition in eblasts	\$75	\$125
Morning Salons			
Vendor Sponsorship-Limit 1	Display table, recognition in eblasts, logo/link/profile on event webpage & in program literature & (2) complimentary tickets	\$250	\$325
Featured Presenter Sponsorship-Limit 1	Presentation of CEU accredited course relevant to the USGBC plus benefits of Vendor Sponsorship	\$600	\$750
Program Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & program literature	\$75	\$125
Evening Seminars			
Vendor Sponsorship	Display table, recognition in eblasts, logo/link/profile on event webpage & in program literature & (2) complimentary tickets	\$350	\$425
Program Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & program literature	\$75	\$125

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CHAPTER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP MAIL/FAX IN FORM

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

ANNUAL SPONSORSHIPS

- Chapter Friend \$500
- Gold \$5,000
- Certified \$1,000
- Platinum \$10,000
- Silver \$2,000

MEMBERSHIP EVENT SPONSORSHIPS

- | | | |
|---------------------------------------|--|---|
| Sustainable Cocktails Vendor Sponsor | <input type="checkbox"/> Chapter Sponsor/National Member \$200 | <input type="checkbox"/> Non-Sponsor/Associate Member \$275 |
| Sustainable Cocktails Event Supporter | <input type="checkbox"/> Chapter Sponsor/National Member \$75 | <input type="checkbox"/> Non-Sponsor/Associate Member \$125 |
| Member Orientation Breakfast Sponsor | <input type="checkbox"/> Chapter Sponsor/National Member \$250 | <input type="checkbox"/> Non-Sponsor/Associate Member \$325 |
| Member Orientation Event Supporter | <input type="checkbox"/> Chapter Sponsor/National Member \$75 | <input type="checkbox"/> Non-Sponsor/Associate Member \$125 |

**Membership Committee Chair will coordinate specific event selection and dates*

PROGRAM SPONSORSHIPS

- | | | |
|----------------------------------|--|---|
| Morning Salon Vendor Sponsor | <input type="checkbox"/> Chapter Sponsor/National Member \$250 | <input type="checkbox"/> Non-Sponsor/Associate Member \$325 |
| Morning Salon Featured Presenter | <input type="checkbox"/> Chapter Sponsor/National Member \$600 | <input type="checkbox"/> Non-Sponsor/Associate Member \$750 |
| Morning Salon Program Supporter | <input type="checkbox"/> Chapter Sponsor/National Member \$75 | <input type="checkbox"/> Non-Sponsor/Associate Member \$125 |
| Evening Seminar Vendor Sponsor | <input type="checkbox"/> Chapter Sponsor/National Member \$350 | <input type="checkbox"/> Non-Sponsor/Associate Member \$425 |
| Evening Seminar Event Supporter | <input type="checkbox"/> Chapter Sponsor/National Member \$75 | <input type="checkbox"/> Non-Sponsor/Associate Member \$125 |

**Programs Committee Chair will coordinate specific event selection and dates*

TOTAL AMOUNT ENCLOSED: \$ _____

- VISA** **MASTERCARD** **AMERICAN EXPRESS** **CHECK**

ACCOUNT NUMBER: _____ EXP. DATE: _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE): _____

CITY: _____ STATE: _____ ZIP: _____

CARD HOLDER SIGNATURE: _____

PLEASE MAKE CHECKS PAYABLE TO USGBC LONG ISLAND CHAPTER AND SEND THIS FORM TO:
USGBC-LI
C/O MEGAN BOVE
37 NORTH GRAND BOULEVARD
BRENTWOOD, NY 11717

For further information, please contact the Resource Development Committee at resourcedev@usgbc-li.org