

## RESOURCE DEVELOPMENT COMMITTEE

resourcedev@usgbc-li.org

Jenny-Lynn Georgiades, LEED AP ID+C - Chair  
(917) 902-8320



# USGBC-LI

## CHAPTER SPONSORSHIP OPPORTUNITIES

LONG ISLAND

### ANNUAL CORPORATE SPONSORSHIPS

As an annual sponsor of the U.S. Green Building Council Long Island Chapter, you will receive recognition within a leading community of high performance green building professionals, educators and suppliers while helping to promote industry innovation and the growth of a strong, diverse green building community. Your sponsorship dollars will support a variety of initiatives, including:

- Green education and programs
- Community outreach
- Advocacy for green building regulations within local towns and municipalities
- Green scholarships at both the high school and college levels

### 2010 SPONSORSHIP PROMOTION

Be among the first companies to sponsor the USGBC Long Island chapter and receive exclusive benefits. Sign up now and enjoy a year and a half of sponsorship benefits for the price of one year. 2010 annual sponsors will also receive use of the USGBC-LI logo with "Founding Sponsor" designation for as long as they remain a chapter sponsor.

### SPONSORSHIP LEVELS RANGE FROM CERTIFIED TO PLATINUM. BENEFITS OUTLINED BELOW:

Annual Sponsorship Levels					
Levels	Chapter Friend \$500	Certified \$1000	Silver \$2000	Gold \$5000	Platinum \$10,000
<b>Web Exposure</b>					
Placement on Chapter Homepage	---	Company Name	Company Logo – Silver	Company Logo – Gold	Company Logo - Platinum
Recognition in weekly eblasts	---	1	2	3	4
Placement in quarterly newsletters	---	Company Name	Company Logo	Company Logo + Info	Company Logo + Info + (1)Featured vendor Article
Placement in Chapter Resource Guide	Listing	+ Email & Description	+ Profile & Logo	+ Link & 2 Line Description	+ Ad & 3 Line Description
<b>Event and Meeting Recognition</b>					
Program Supporter at Morning Salon	---	1	2	3	4
Event Supporter at Sustainable Cocktails	---	1	2	3	4
Event Supporter at Member Orientation	---	1	2	3	4
<b>Complimentary Items</b>					
Chapter Memberships	1	1	2	4	8
Discount on LEED Study Groups for Chapter Members	---	---	---	15%	20%
Admission to Morning Salons	---	1	2	4	8
Admission to Evening Programs	---	1	2	4	8
<b>Use of Chapter Logo and Name</b>					
Use of Logo and/or the following phrase:	"Sponsor of USGBC-LI"	"Certified Sponsor of USGBC-LI"	Chapter Logo + "Silver Sponsor of USGBC-LI"	Chapter Logo + "Gold Sponsor of USGBC-LI"	Chapter Logo + "Platinum Sponsor of USGBC-LI"

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### EVENT SPONSORSHIPS

USGBC-LI has a calendar full of events that reflect the mission and current goals of the Chapter by educating and connecting our membership. By sponsoring events, corporations can promote themselves among a vast group or a targeted audience.

**Types of Events:** USGBC-LI has a wide variety of events to choose from as highlighted below.

- Sustainable Cocktails: Long Island's most popular "green" networking event. This monthly meet and greet attracts individuals from many different industries who share a common interest in healthy and sustainable environments.
- Member Orientation: A quarterly morning meeting that provides information on the chapter, its committees, events and initiatives. This event is also a networking forum for members to share ideas with each other and with committee chairs and board members.
- Morning Salons: Educational programs given in an intimate classroom style atmosphere. Salons are held in Nassau and Suffolk Counties and highlight issues, trends and products within the green building industry.
- Evening Seminars: Educational programs that often include a panel discussion, multi-media presentation, networking and dinner.

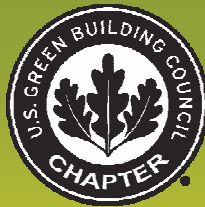
### SPONSORSHIP OPPORTUNITIES AND BENEFITS ARE OUTLINED BELOW:

Event Sponsorships			
Type	Benefits	Sponsor or National Member	Non-Sponsor & Associate Member
<b>Sustainable Cocktails</b>			
Vendor Sponsorship-Limit 1	Display table, recognition in eblasts, logo/link/profile on event webpage & up to (4) free admissions	\$200	\$275
Event Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & (1) free admission	\$75	\$125
<b>Member Orientation</b>			
Breakfast Sponsor-Limit 1	Display table, logo/link/profile on event webpage & recognition during presentation and in eblasts	\$250	\$325
Event Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table & recognition in eblasts	\$75	\$125
<b>Morning Salons</b>			
Vendor Sponsorship-Limit 1	Display table, recognition in eblasts, logo/link/profile on event webpage & in program literature & (2) complimentary tickets	\$250	\$325
Featured Presenter Sponsorship-Limit 1	Presentation of CEU accredited course relevant to the USGBC plus benefits of Vendor Sponsorship	\$600	\$750
Program Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & program literature	\$75	\$125
<b>Evening Seminars</b>			
Vendor Sponsorship	Display table, recognition in eblasts, logo/link/profile on event webpage & in program literature & (2) complimentary tickets	\$350	\$425
Program Supporter Sponsorships-Limit 10	Company name & logo on signage at registration table, recognition in eblasts & program literature	\$75	\$125

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**USGBC-LI**

**CHAPTER SPONSORSHIP OPPORTUNITIES**

**LONG ISLAND**

**SPONSORSHIP MAIL/FAX IN FORM**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**ANNUAL SPONSORSHIPS**

- Chapter Friend \$500
- Certified \$1,000
- Silver \$2,000
- Gold \$5,000
- Platinum \$10,000

**MEMBERSHIP EVENT SPONSORSHIPS**

- Sustainable Cocktails Vendor Sponsor  Chapter Sponsor/National Member \$200  Non-Sponsor/Associate Member \$275
- Sustainable Cocktails Event Supporter  Chapter Sponsor/National Member \$75  Non-Sponsor/Associate Member \$125
- Member Orientation Breakfast Sponsor  Chapter Sponsor/National Member \$250  Non-Sponsor/Associate Member \$325
- Member Orientation Event Supporter  Chapter Sponsor/National Member \$75  Non-Sponsor/Associate Member \$125

*\*Membership Committee Chair will coordinate specific event selection and dates*

**PROGRAM SPONSORSHIPS**

- Morning Salon Vendor Sponsor  Chapter Sponsor/National Member \$250  Non-Sponsor/Associate Member \$325
- Morning Salon Featured Presenter  Chapter Sponsor/National Member \$600  Non-Sponsor/Associate Member \$750
- Morning Salon Program Supporter  Chapter Sponsor/National Member \$75  Non-Sponsor/Associate Member \$125
- Evening Seminar Vendor Sponsor  Chapter Sponsor/National Member \$350  Non-Sponsor/Associate Member \$425
- Evening Seminar Event Supporter  Chapter Sponsor/National Member \$75  Non-Sponsor/Associate Member \$125

*\*Programs Committee Chair will coordinate specific event selection and dates*

**TOTAL AMOUNT ENCLOSED:** \$ \_\_\_\_\_

- VISA
- MASTERCARD
- AMERICAN EXPRESS
- CHECK

ACCOUNT NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

BILLING ADDRESS (IF DIFFERENT FROM ABOVE): \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARD HOLDER SIGNATURE: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO USGBC LONG ISLAND CHAPTER AND SEND THIS FORM TO:

USGBC-LI  
C/O MEGAN BOVE  
150 MOTOR PKWY, SUITE LL70  
HAUPPAUGE, NY 11788

For further information, please contact the Resource Development Committee at [resourcedev@usgbc-li.org](mailto:resourcedev@usgbc-li.org)